

List of Commerce Books Session 2021-2022										
Sr.No.	Acc.No	Author	Title	Place & Publisher	Ed.	Year	Pages	Source	Bill. No & Date	Price (Rs.)
BBA										
1	51741	Robbins, Stephen P.	Organizational behaviour	Noida/ Pearson	18th ed	2021	740p.	Classic Book Centre	3016/28.07.21	949
2	51742	Khanna, Sushama	Udai Pareek's understanding organizational behaviour	New Delhi/ OUP	4th ed	2017	687p.	Classic Book Centre	3016/28.07.21	875
3	51743	Mitra, Barun K.	Personality development and soft skills	New Delhi/ OUP	2nd ed	2021	256p.	Classic Book Centre	3016/28.07.21	475
4	51744	Jawahar Lal	Cost accounting: text, problems and cases	Chennai/ McGraw Hill	6th ed	2019	1036p.	Classic Book Centre	3016/28.07.21	695
5	51745	Taha, Hamdy A.	Operations research: an introduction	Delhi/ Pearson	10th ed	2020	843p.	Classic Book Centre	3016/28.07.21	879
6	51746	Horngren, Charles T.	Introduction to management accounting	Delhi/ Pearson	16th ed	2019	767p.	Classic Book Centre	3016/28.07.21	899
7	51747	Kotter, Philip	Marketing management [with Indian cases by prachi Gupta Acc. No. 51747-A]	Delhi/ Pearson	15th ed	2020	756p.	Classic Book Centre	3016/28.07.21	1049
8	51748	Ramaswamy, V.S.	Marketing management: Indian context global perspective	New Delhi/ Sage	6th ed	2018	798p.	Classic Book Centre	3016/28.07.21	995
9	51749	Prassana Chandra	Projects: planning, analysis, selection, financing implementation and review	Chennai/ McGraw Hill	9th ed	2019	v.p.	Classic Book Centre	3016/28.07.21	775
10	51750	Dessler, Gary	Human resource management	Delhi/ Pearson	16th ed	2020	750p.	Classic Book Centre	3016/28.07.21	899
11	51751	Rejda, George E.	Principles of risk management and insurance	Delhi/ Pearson	13th ed	2018	720p.	Classic Book Centre	3016/28.07.21	689

12	51752	Panneerselvam, R	Production and operations management	Delhi/ PHI	3rd ed	2021	700p.	Classic Book Centre	3016/28.07.21	595
13	51753	Gupta, Ambrish	Financial accounting for management: an analytical perspective	Delhi/ Pearson	6th ed	2019	770p.	Classic Book Centre	3016/28.07.21	699
14	51754	Hannagan, Tim	Management: Concepts and practices	Delhi/ Pearson	5th ed	2014	776p.	Classic Book Centre	3016/28.07.21	849
15	51755	Mustafi, C.K.	Operations research: methods and practice	New Delhi/ New Age Int.	4th ed	2015	450p.	Classic Book Centre	3016/28.07.21	295
16	51756	Tan, Willie	Research methods: a practical guide for student and researchers	New Jersey/ World Scientific		2020	216p.	Classic Book Centre	3016/28.07.21	895
E-Commerce										
17	51757	Bajaj, Kamlesh K.	E-Commerce: the cutting edge of business	Chennai/ McGraw Hill	2nd ed	2018	597p.	Variety Book Store	63/VBS/12.08.21	775
18	51758	Kalakota, Ravi	e-business 2.0: roadmap for success	Delhi/ Pearson		2009	544p.	Variety Book Store	63/VBS/12.08.21	769
19	51759	Kalakota, Ravi	Frontiers of electronic commerce	Delhi/ Pearson		2013	864p.	Variety Book Store	63/VBS/12.08.21	899
20	51760	S.J. Joseph, P.T.	E-commerce: an Indian perspective	Delhi/PHI	6th ed	2021	553p.	Variety Book Store	63/VBS/12.08.21	595
21	51761	Laudon, Kenneth C.	E-commerce: business, technology, society	Delhi/ Pearson	13th ed	2019	909p.	Variety Book Store	63/VBS/12.08.21	869
22	51770	Murthy, C.S.V.	e-commerce: concepts, models, strategies	Mumbai/ Himalaya		2020	849p.	Variety Book Store	73/VBS/26.08.21	775
23	51771	Rayudu, C.S.	E-commerce e-business	Mumbai/ Himalaya		2021	401p.	Variety Book Store	73/VBS/26.8.21	598
24	51772	Bansal, Sandeep K.	E-commerce	Ludhiana/ Kalyani	5th ed	2021	316p.	Variety Book Store	73/VBS/26.8.21	325
E-Banking										
25	51766	Uppal, R.K.	E-banking in India: Challenges and opportunities	New Delhi/ New Century		2007	256p.	Lyall Book Depot	Lyall-T-0230/20.08.21	580

26	51767	Uppal, R.K.	Banking with technology	New Delhi/ New Century		2008	218p.	Lyall Book Depot	Lyall-T-0230/20.08.21	525
27	51768	Kaptan, S.S.	Indian banking in electronic era	New Delhi/ Sarup		2003	311p.	Lyall Book Depot	Lyall-T-0230/20.08.21	650
28	51769	Subramani, N.	E-banking and e-commerce	Delhi/Abhijeet		2021	312p.	Lyall Book Depot	Lyall-T-0230/20.08.21	1250
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30	51774	Uppal, R.K.	e Banking: a new gateway for Indian banking industry	New Delhi/ Bharti Pub.		2020	352p.	FLIPKART ONLINE	FAAQL2200000182/25.08.2021	1280
31	51775	Uppal, R.K.	e Banking: a new gateway for Indian banking industry	New Delhi/ Bharti Pub.		2020	352p.	FLIPKART ONLINE	FAAQL2200000182/25.08.2021	1280
32	51776	Uppal, R.K.	E- banking in India: Challenges and opportunities	New Delhi/ New Century		2007	256p.	FLIPKART ONLINE	FAAMQ52200000378/26.08.2021	580
33	51777	Uppal, R.K.	E- banking in India: Challenges and opportunities	New Delhi/ New Century		2007	256p.	FLIPKART ONLINE	FAAMQ52200000378/26.08.2021	580
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